



# THE WRIGHT INSTITUTE

EDUCATING CLINICIANS TO SOCIETY

Continuing Education  
for Psychologists, LMFTs, LCSWs, LEPs, and LPCCs

## A NEW PSYCHOTHERAPY FOR EACH PATIENT: EVIDENCE-BASED RELATIONSHIPS AND RESPONSIVENESS



**JOHN C. NORCROSS, PhD, ABPP**

**SATURDAY, APRIL 25, 2020**  
**9:00AM – 4:00PM**

**AT BERKLEY HILLEL – BAKER AUDITORIUM**  
**2736 BANCROFT WAY, BERKELEY, CA 94704**

**TO REGISTER: [WWW.WI.EDU/CONTINUING-EDUCATION](http://WWW.WI.EDU/CONTINUING-EDUCATION)**

### **Fees:**

Free for WI Faculty, Staff, Collaborative & Other Supervisors, Training Directors, Students (Space Permitting), **WI Alums:** \$90, **Non WI Students:** \$60, **General:** \$150



### **CE Credits:**

6 CE hours. The Wright Institute is approved by the American Psychological Association to sponsor continuing education for psychologists. The Wright Institute maintains responsibility for this program and its content.

### **Workshop Description:**

Psychotherapy will maximize its effectiveness by harnessing the most powerful sources of change: the therapeutic relationship & the patient. This workshop provides integrative methods for adapting/tailoring psychological treatments to individual clients and their singular contexts. We begin by reviewing those relationship elements that actually work and those that do not (according to meta-analytic research). Then learn to reliably assess and rapidly apply 4+ evidence-based methods to fit the entire patient: treatment preferences, stages of change, reactance level, cultural identity, & coping style. Such transdiagnostic matching demonstrably accelerates the process, reduces dropouts, and improves patient outcomes.

*Please contact us in advance if you require special accommodations on the day of the event.*

## After completing this workshop, participants will be able to:

- Identify at least 4 elements of the therapy relationship that enhance patient success
- Recognize 3 discredited relationship behaviors
- Determine a client's treatment and relationship preferences in ways that improve outcomes
- Assess reliably a client's stage of change and tailor treatment to that stage
- Tailor therapy to a patient's reactance level, thereby enhancing outcomes and decreasing dropouts
- Identify the most potent forms of cultural adaptations in therapy

### Instructor Bio:

#### John C. Norcross, Ph.D., ABPP



An internationally recognized expert on psychotherapy, John C. Norcross, Ph.D., ABPP, is Distinguished Professor of Psychology at the University of Scranton, Adjunct Professor of Psychiatry at SUNY Upstate Medical University, and a board-certified clinical psychologist. Author of more than 400 scholarly publications, Dr. Norcross has co-written or edited 22 books, including the 5-volume APA Handbook of Clinical Psychology, *Psychotherapy Relationships that Work*, *Handbook of Psychotherapy Integration*, *Leaving It at the Office: Psychotherapist Self-Care*, the *Insider's Guide to Graduate Programs in Clinical & Counseling Psychology*, and *Systems of Psychotherapy: A Transtheoretical Analysis*, now in its 9th edition. He also published the acclaimed self-help books, *Changeology* and *Changing for Good* (with Prochaska & DiClemente). Dr. Norcross has been elected president of the American Psychological Association (APA) Division of Clinical Psychology, the APA Division of Psychotherapy, the International Society of Clinical

Psychology, and the Society for the Exploration of Psychotherapy Integration. He has served on the Board of Directors of the National Register of Health Service Psychologists as well as on APA's governing Council of Representatives. Dr. Norcross edited the *Journal of Clinical Psychology: In Session* for a decade and has been on the editorial boards of a dozen journals. A Fellow of 10 professional associations, he has been honored with APA's Distinguished Career Contributions to Education & Training Award, the Pennsylvania Professor of the Year from the Carnegie Foundation, the Rosalee Weiss Award from the American Psychological Foundation, and election to the National Academies of Practice. An engaging teacher and clinician, John has conducted workshops and lectures in 40 countries.

### Cancellation Policy:

The Wright Institute will refund the registration fee amount in full if a request is made in writing no later than 48 hours prior to the workshop date. Following 48 hours prior to the event, no refunds will be made. Please send all requests to [julie@wi.edu](mailto:julie@wi.edu). In the event that the Wright Institute must cancel due to unknown circumstances, the Wright Institute will refund all registration fees in full.

The Wright Institute Continuing Education Program does not receive any commercial support for any of our programs.

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